

AA GENERAL STUDIES GOAL CHECKLIST

AA GENERAL STUDIES

1. GOAL: PRODUCTIVITY, COLLABORATION, AND CIVIC ENGAGEMENT

IDS-101: Informed Civic Engagement

COMPETENCY	MASTERED
IDS-10006 Planning and Goal-Setting	<input type="checkbox"/>
SCS-20004 Influence of Culture	<input type="checkbox"/>
SCS-20005 Civic Engagement Opportunities	<input type="checkbox"/>

2. GOAL: APPROACHING COMPLEX CHALLENGES

SNHU-107: Success Strategies for Online Learning

COMPETENCY	MASTERED
ENG-10001 Select Information	<input type="checkbox"/>
COM-10002 Present Information	<input type="checkbox"/>
SCS-10003 Problem-Solving Methods	<input type="checkbox"/>

3. GOAL: CRAFTING YOUR MESSAGE

ENG-122: English Composition I

COMPETENCY	MASTERED
ENG-10007 Conclusions from Text	<input type="checkbox"/>
ENG-10008 Craft Written Messages	<input type="checkbox"/>
ENG-10009 Writing Conventions	<input type="checkbox"/>

4. GOAL: IDENTITY AND DECISION MAKING

HUM-101: Fundamentals of Ethics and Decision Making

COMPETENCY	MASTERED
PHL-20010 Ethical Decisions	<input type="checkbox"/>
PHL-10011 Identity and Values	<input type="checkbox"/>
HUM-20012 Creativity and Culture	<input type="checkbox"/>

5. GOAL: USING DATA TO INFORM DECISIONS

MAT-125: Quantitative Reasoning and Problem Solving

COMPETENCY	MASTERED
MAT-20013 Basic Quantitative Methods	<input type="checkbox"/>
MAT-20014 Spreadsheet Applications	<input type="checkbox"/>
SCS-20015 Human Behavior	<input type="checkbox"/>

6. GOAL: LEADERSHIP AND GROUP DYNAMICS

SCS-101: Leadership and Group Dynamics

COMPETENCY	MASTERED
COM-10016 Feedback in Decision-Making	<input type="checkbox"/>
OL-20017 Collaboration and Leadership	<input type="checkbox"/>
SCS-20018 Group Interactions	<input type="checkbox"/>

7. GOAL: PERSPECTIVES ON PEOPLE AND SOCIETY

HIS-100: Perspectives In History

COMPETENCY	MASTERED
SCS-20019 Culture and Society	<input type="checkbox"/>
HIS-20020 Shaping Current Circumstances	<input type="checkbox"/>
HIS-20021 Worldviews	<input type="checkbox"/>

8. GOAL: RESEARCH, ANALYSIS, AND CULTURAL STUDY

HIS-200: Applied History

COMPETENCY	MASTERED
HUM-20022 Dimensions of Culture	<input type="checkbox"/>
HIS-20023 Historical Inquiry	<input type="checkbox"/>
IDS-20024 Professional Practice	<input type="checkbox"/>

9. GOAL: SCIENCE, TECHNOLOGY, AND SOCIETY

SCS-201: Global Challenges

COMPETENCY	MASTERED
SCS-20025 Cross-Cultural Perspectives	<input type="checkbox"/>
SCI-20026 Practical Science	<input type="checkbox"/>
PHL-20027 Ethical Science and Technology	<input type="checkbox"/>

10. GOAL: COMMUNICATING TO DIVERSE AUDIENCES

HUM-200: Applied Humanities

COMPETENCY	MASTERED
COM-20028 Verbal Communication	<input type="checkbox"/>
COM-20029 Cross-Cultural Communication	<input type="checkbox"/>
HUM-20030 Culture and Context	<input type="checkbox"/>

AA GENERAL STUDIES

11. GOAL: BUILDING YOUR ARGUMENT

ENG-123: English Composition II

COMPETENCY	MASTERED
ENG-20031 Persuasive Arguments	<input type="checkbox"/>
ENG-20032 Assumptions and Biases	<input type="checkbox"/>
ENG-20033 Analyze Ideas in Text	<input type="checkbox"/>

12. GOAL: ISSUES OF THE INFORMATION AGE

SCI-200: Applied Natural Sciences

COMPETENCY	MASTERED
SCI-20034 Natural Sciences Methodologies	<input type="checkbox"/>
COM-20035 Deconstruct Media Messages	<input type="checkbox"/>
SCI-20036 Influence of Technology	<input type="checkbox"/>

13. GOAL: PREPARING RECOMMENDATIONS FOR COMPLEX CHALLENGES

SCI-101: Problem-Solving for Complex Challenges

COMPETENCY	MASTERED
MAT-20037 Solve Problems with Math	<input type="checkbox"/>
SCI-20038 Logical Reasoning	<input type="checkbox"/>
IDS-20039 Innovative Solutions	<input type="checkbox"/>

14. GOAL: PRESENTING RECOMMENDATIONS FOR COMPLEX CHALLENGES

IDS-201: Recommendations for Complex Challenges

COMPETENCY	MASTERED
IDS-20040 Your Strengths as a Learner	<input type="checkbox"/>
COM-20041 Address Complex Challenges	<input type="checkbox"/>
COM-20042 Civic Issues	<input type="checkbox"/>

15. GOAL: MICROECONOMICS

ECO-201: Microeconomics

COMPETENCY	MASTERED
ECO-20043 Microeconomics and Decisions	<input type="checkbox"/>
ECO-20044 Economic Cost of Decisions	<input type="checkbox"/>
ECO-20045 Market Structure Impact	<input type="checkbox"/>

16. GOAL: ADVANCING PROFESSIONAL SKILLS

IT-101: Professional Skills and Development

COMPETENCY	MASTERED
IT-10046 Evaluate New Technologies	<input type="checkbox"/>
DAT-20047 Working with Data	<input type="checkbox"/>
IDS-20048 Professional Development Plans	<input type="checkbox"/>

17. GOAL: ESTABLISHING YOUR PROFESSIONAL IDENTITY

ENG-220: Business Communications

COMPETENCY	MASTERED
COM-10049 Professional Identity	<input type="checkbox"/>
IT-10050 Social Media and Identity	<input type="checkbox"/>
COM-10051 Networking Opportunities	<input type="checkbox"/>

AA GENERAL STUDIES BUSINESS CONCENTRATION COMPETENCIES

18. GOAL: MACROECONOMICS

ECO-202: Macroeconomics

COMPETENCY	MASTERED
ECO-20052 Macroeconomics and Decisions	<input type="checkbox"/>
ECO-20053 Economic Impact of Events	<input type="checkbox"/>
ECO-20054 Macroeconomic Policy Changes	<input type="checkbox"/>

19. GOAL: PRINCIPLES OF MARKETING

MKT-113: Introduction to Marketing

COMPETENCY	MASTERED
MKT-20055 Communicate Market Factors	<input type="checkbox"/>
MKT-20056 Target Customers	<input type="checkbox"/>
MKT-20057 Promote a Brand	<input type="checkbox"/>

20. GOAL: BUSINESS ESSENTIALS

OL-110: Introduction to Business

COMPETENCY	MASTERED
BUS-20058 Forms of Organizations	<input type="checkbox"/>
PHL-20059 Ethical and Cultural Decisions	<input type="checkbox"/>
IT-20060 Business Ops and IT	<input type="checkbox"/>

AA GENERAL STUDIES TRANSFORMING THE CUSTOMER EXPERIENCE CONCENTRATION COMPETENCIES

21. GOAL: ANALYZE THE CUSTOMER EXPERIENCE

CUS-210: Sales and Customer Service

COMPETENCY	MASTERED
BUS-20261 Effective Selling Techniques	<input type="checkbox"/>
BUS-20262 Customer Service Departments	<input type="checkbox"/>
BUS-20263 Challenging Customer Behaviors	<input type="checkbox"/>

22. GOAL: CONNECT WITH CUSTOMERS

CUS-110: Customer Service Fundamentals

COMPETENCY	MASTERED
COM-20264 Customer Service Interactions	<input type="checkbox"/>
COM-20265 Messages for Diverse Customers	<input type="checkbox"/>
BUS-20266 Expand Customer Service Skills	<input type="checkbox"/>

23. GOAL: REPRESENT THE BRAND

CUS-230: Customer Service and Branding

COMPETENCY	MASTERED
BUS-20267 Ethics in Customer Service	<input type="checkbox"/>
COM-20268 Customer Comm and Brand	<input type="checkbox"/>
BUS-20269 Nurture Customer Relationships	<input type="checkbox"/>