

# BA HEALTHCARE MANAGEMENT GOAL CHECKLIST

## BA HEALTHCARE MANAGEMENT

### 1. GOAL: TEAM DYNAMICS

MGT-200: Leadership and Team Building

COMPETENCY	MASTERED
MGT-20126 Develop as a Leader	<input type="checkbox"/>
COM-20098 Emotional Intelligence	<input type="checkbox"/>
MGT-20125 Leading Teams	<input type="checkbox"/>

### 2. GOAL: KNOW YOUR AUDIENCE

COM-225: Communication with Diverse Audiences

COMPETENCY	MASTERED
COM-20091 Ethical Use of Audience Info	<input type="checkbox"/>
COM-20110 Audience Segmentation	<input type="checkbox"/>
COM-30122 Adjust for Diverse Audiences	<input type="checkbox"/>

### 3. GOAL: FOUNDATIONS OF MANAGEMENT

OL-215: Principles of Management

COMPETENCY	MASTERED
MGT-20062 Management Skills	<input type="checkbox"/>
MGT-20127 Management Styles	<input type="checkbox"/>
COM-20128 Manage Conflict	<input type="checkbox"/>

### 4. GOAL: ORGANIZATIONAL BEHAVIOR

OL-342: Organizational Behavior

COMPETENCY	MASTERED
MGT-20135 Organizational Culture	<input type="checkbox"/>
MGT-20136 Organizational Behavior	<input type="checkbox"/>
MGT-20137 Align Organizational Climate	<input type="checkbox"/>

### 5. GOAL: HUMAN RESOURCE MANAGEMENT

OL-211: Human Resource Management

COMPETENCY	MASTERED
HRM-20141 Select and Retain Employees	<input type="checkbox"/>
HRM-30142 HR Management Interventions	<input type="checkbox"/>
HRM-20143 Employee Development Plans	<input type="checkbox"/>

### 6. GOAL: REGULATION AND COMPLIANCE IN HEALTHCARE

IHP-355: Healthcare Regulatory Compliance and Accreditation

COMPETENCY	MASTERED
HCM-30206 Healthcare Regulations	<input type="checkbox"/>
HCM-30207 Accreditation in Healthcare	<input type="checkbox"/>
HCM-30208 Regulatory Compliance	<input type="checkbox"/>

### 7. GOAL: COMMUNITY HEALTH

NUR-350: Community and Population Health

COMPETENCY	MASTERED
PHE-40209 Promoting Health Literacy	<input type="checkbox"/>
HCM-30210 Healthcare Data Collection	<input type="checkbox"/>
PHE-40211 Wellness in Communities	<input type="checkbox"/>

### 8. GOAL: HEALTHCARE LEADERSHIP

OL-328: Leadership

COMPETENCY	MASTERED
HCM-20212 Healthcare Leadership Models	<input type="checkbox"/>
HCM-40213 Healthcare Cultural Competence	<input type="checkbox"/>
HCM-30214 Healthcare Labor Laws	<input type="checkbox"/>

### 9. GOAL: HEALTHCARE FINANCE

HCM-400: Healthcare Finance

COMPETENCY	MASTERED
FIN-30218 Financing Quality Improvement	<input type="checkbox"/>
FIN-30219 Financial Determinants	<input type="checkbox"/>
FIN-40220 Healthcare Budget Planning	<input type="checkbox"/>

### 10. GOAL: HEALTHCARE REIMBURSEMENT

HCM-345: Healthcare Reimbursement

COMPETENCY	MASTERED
HCM-30221 HC Reimbursement Resources	<input type="checkbox"/>
HCM-40222 HC Reimbursement Methods	<input type="checkbox"/>
HCM-40223 HC Reimbursement Data	<input type="checkbox"/>

## BA HEALTHCARE MANAGEMENT

### 11. GOAL: EMERGENCY AND SAFETY MANAGEMENT IN HEALTHCARE

HCM-300: Emergency Management in Healthcare

COMPETENCY	MASTERED
PHE-30224    Emergency Preparedness	<input type="checkbox"/>
PHE-30225    Public Health Management	<input type="checkbox"/>
HCM-30226    Emergency Preparedness Plans	<input type="checkbox"/>

### 13. GOAL: HEALTHCARE INFORMATION MANAGEMENT

HIM-215: Coding & Classification Systems

COMPETENCY	MASTERED
HIM-30227    Medical Coding Accuracy	<input type="checkbox"/>
HCM-30228    Managing Patient Information	<input type="checkbox"/>
HCM-30229    Auditing in Healthcare	<input type="checkbox"/>

### 15. GOAL: HEALTHCARE QUALITY

IHP-430: Healthcare Quality Management

COMPETENCY	MASTERED
HCM-30233    HC Quality Improvement Tools	<input type="checkbox"/>
HCM-30234    Informed Decision Making in HC	<input type="checkbox"/>
HCM-30235    Healthcare Data for Quality	<input type="checkbox"/>

### 17. GOAL: EMERGING TRENDS IN HEALTHCARE

IDS-402: Wellness

COMPETENCY	MASTERED
HCM-40215    Communication Trends in HC	<input type="checkbox"/>
HCM-40216    Emerging Issues in Healthcare	<input type="checkbox"/>
HCM-30217    Medical Tourism	<input type="checkbox"/>

### 12. GOAL: CRISIS COMMUNICATIONS

COM-312: Crisis Communication

COMPETENCY	MASTERED
COM-30107    Crisis and Communications	<input type="checkbox"/>
COM-30115    Assess Crisis Communications	<input type="checkbox"/>
COM-20123    Crisis Communication Plans	<input type="checkbox"/>

### 14. GOAL: AUTOMATION AND SYSTEM INTEGRATION

QSO-415: Trends in Operations Management

COMPETENCY	MASTERED
HCM-30230    Opportunities for Automation	<input type="checkbox"/>
HCM-40231    Automation for HC Efficiency	<input type="checkbox"/>
IT-30232    Safeguarding HC Information	<input type="checkbox"/>

### 16. GOAL: HEALTHCARE MANAGEMENT STRATEGIES

HCM-301: Healthcare Management Strategies

COMPETENCY	MASTERED
HCM-30236    Strategies in Healthcare	<input type="checkbox"/>
MGT-30153    Manager's Role in Change	<input type="checkbox"/>
OL-40238    Developing Healthcare Leaders	<input type="checkbox"/>

## BA HEALTHCARE MANAGEMENT COMMUNICATIONS CONCENTRATION COMPETENCIES

### 18. GOAL: SOCIAL MEDIA

COM-310: Social Media

COMPETENCY	MASTERED
COM-30095 Internet Marketing Concepts	<input type="checkbox"/>
COM-30108 Data in Comm Projects	<input type="checkbox"/>
COM-30109 Social Media Metrics	<input type="checkbox"/>

### 19. GOAL: HEALTHCARE MARKETING AND ECONOMICS

HCM-325: Healthcare Marketing

COMPETENCY	MASTERED
MKT-40248 Healthcare Marketing	<input type="checkbox"/>
ECO-30249 Healthcare Economics	<input type="checkbox"/>
MKT-30250 Socioeconomics for Marketing	<input type="checkbox"/>

### 20. GOAL: PROJECT MANAGEMENT IN HEALTHCARE

HCM-341: Project Management in Healthcare

COMPETENCY	MASTERED
COM-30093 Craft Messages for Projects	<input type="checkbox"/>
COM-30251 Health Communication Projects	<input type="checkbox"/>
COM-20097 Project Management in Comm	<input type="checkbox"/>

## BA HEALTHCARE MANAGEMENT GLOBAL PERSPECTIVES CONCENTRATION COMPETENCIES

### 21. GOAL: EPIDEMIOLOGY

IHP-330: Principles of Epidemiology

COMPETENCY	MASTERED
IHP-20239 Role of Epidemiology	<input type="checkbox"/>
IHP-30240 Population Health Concepts	<input type="checkbox"/>
IHP-30241 Epidemiology Data	<input type="checkbox"/>

### 22. GOAL: GLOBAL HEALTHCARE SAFETY

HCM-305: Global Perspectives in Healthcare

COMPETENCY	MASTERED
IHP-30242 Factors in Global Health	<input type="checkbox"/>
IHP-40243 Diseases and Prevention	<input type="checkbox"/>
IHP-30244 Emergency Preparedness	<input type="checkbox"/>

### 23. GOAL: GLOBAL HEALTHCARE PERSPECTIVES

PHE-101: Fundamentals of Public Health

COMPETENCY	MASTERED
PHE-20245 Social Determinants of Health	<input type="checkbox"/>
PHE-20246 Global Health Organizations	<input type="checkbox"/>
PHE-20247 Factors of Global Health	<input type="checkbox"/>